**元智大學　管理學院學士英語專班（EBBA Program）**

**必修科目表**

**Yuan Ze University, College of Management EBBA Program**

**List of Required Courses**

**（104學年度入學新生適用Academic Year 2015 Sep. ~）**

105.11.09 一○五學年度第二次教務會議修訂通過

Amended by the 2nd Academic Affairs Meeting, Academic Year 2016, on November 09, 2016

106.06.21一○五學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2016, on June 21, 2017

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| 學年Academic Year學期Semester科目Subject | 第一學年First Academic Year | 第二學年Second Academic Year | 第三學年Third Academic Year | 第四學年Fourth Academic Year |
| 上1st | 下2nd | 上1st | 下2nd |  | 上1st | 下2nd | 上1st |
| 共同必修科目（23）University Compulsory | 國文（一）（2）Chinese（I）  | 國文（二）（2）Chinese(II)  |  |  |  |  |  |  |
| 英語（一）（2）English（I） | 英語（二）（2）English(II) |  |  |  |  |  |  |
|  | 歷史（2）History |  | 民主倫理與法治（2）Democracy, Ethics and Law |  |  |  |  |
| 「英語（一）」及「英語（二）」為基礎課程，採能力分級上課，共計二學期四學分。除了「英語（一）」及「英語（二）」外，應修習主題式英語課程三學期六學分，畢業前需修畢三個不同英語課程，始取得畢業資格。English（I）and English(II) are core curricula, total 4 credits for two semesters.English Thematic Courses are thematic curricula, total 6 credits for three semesters. Students need to take three different curricula before graduation and obtain the graduation qualification.經典50（2）Fifty Canonized Books、英語檢定（2）English Testing、服務學習（1）Service Learning |
| 全民國防教育軍事訓練課程-國際情勢（0）All-Out Defense Education and Researching of Military- International Situations | 全民國防教育軍事訓練課程-全民國防（0）All-Out Defense Education and Researching of Military - All-Out Defense |  |  |  |  |  |  |
| 體育（0）Physical Education  | 體育（0）Physical Education  | 體育（0）Physical Education  | 體育（0）Physical Education  | 體育（0）Physical Education  | 體育（0）Physical Education  |  |  |
| 體育除修習大一至大三6個學期外，另需通過「游泳能力檢定」及「心肺適能檢定」等二項檢測，列為畢業門檻Beside taking PE courses for 6 semesters (Year 1 to 3), students must pass both swimming and cardiopulmonary function tests. |
| 通識教育科目（10）General Education | 通識課程分為人文藝術﹑自然科學、社會科學及生命科學四大類。學生須於四領域中各選修兩學分課程，共計8學分，其餘2學分學生可自由選擇，由通識講座課程、微課自主學習或通識四大領域課程中選課。惟按所屬院（系）之不同，學生選修四大領域課程時需符合以下規定：The General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a two-credit course from each category to get eight credits before graduation. The rest two credits can be chosen from the General Education Lecture course, Micro Credit and Self-Study course or four categories upon their needs.However, there are rules and limitations set by each college for taking a course from the four categories：

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| (系)院(Dept.)College | 選課規定Course requirements |
| 工學院、電通學院與資工系College of EngineeringCollege of Electrical and Communication Engineering Dept. of Computer Science &Engineering | 不得再選自然領域(GN)，須於社會(GS),生命(LS),人文藝術(LE)三領域中選課General Education courses in the area of Nature Science are not required; please select the courses among the areas of GS, LS and LE. |
| 社政系、管院與資管系Dept. of Social and Policy SciencesCollege of ManagementDept. of Information Management | 不得再選社會領域(GS)，須於自然(GN),生命(LS),人文藝術(LE)三領域中選課General Education courses in the area of Social Science are not required; please select the courses among the areas of GN, LS and LE. |
| 中語系、應外系、藝設系與資傳系Dept. of Chinese Linguistics & LiteratureDept. of Foreign Languages and Applied LinguisticsDept. of Art and DesignDept. of Information Communication | 不得再選人文領域(LE)，須於自然(GN), 生命(LS),社會(GS)三領域中選課General Education courses in the area of Humanities are not required; please select the courses among the areas of GN, LS and GS. |
| 工程學院英語學士學位學程、資訊學院英語學士學位學程、人文社會學院英語學士學位學程、電機通訊學院英語學士學位學程 | 四大領域中選課，依各院修課規定辦理。Please select the courses among the areas of GN, LS ,GS and LEHe/she has to meet the college requirement. |

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| 管院共同必修科目（44）College Compulsory | 微積分（上）CM101（3）Calculus (I) | 微積分（下）CM102（3）Calculus (Ⅱ) | 統計學（上）CM201（3）Statistics(I) | 統計學（下）CM202（3）Statistics(Ⅱ) |  |  |  |  |
| 會計學（上）CM103（3）Accounting Principle (I) | 會計學（下）CM104（3）Accounting Principle (Ⅱ) | 組織行為CM204（3）OrganizationBehavior | 行銷管理CM203（3）Marketing Management |  |  |  |  |
| 經濟學（上）CM105（3）Economics（I） | 經濟學（下）CM106（3）Economics (Ⅱ) | 財務管理CM205（3）Financial Management |  |  |  |  |  |
| 企業倫理與社會責任CM114（3）Business Ethics and Community Responsibility | 資訊軟體應用CM115（3）Computer Software and Applications |  |  |  |  |  |  |
| 管理學 CM108（3）Management | 商事法CM113（2）The Commercial Law |  |  |  |  |  |  |
| 主修領域必修科目（6）concentration compulsory courses |  |  | 國際企業管理CM216（3）International Business Management |  |  |  |  |  |
|  |  | 作業管理 CM206（3）Operations Management |  |  |  |  |  |
| 語言素養科目language width （8） |  |  | 第二外語課程(8)，共計四學期8學分，畢業前需修畢一第二外語，始取得畢業資格。Second foreign language curriculum (8), 8 credits for four semesters, one second foreign language for graduation. |
| 備註remark全文完 | 1. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。

Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations.1. 校共同必修科目23學分、通識教育科目10學分、院必修科目44學分、主修領域必修科目15學分、語言素養科目8學分、及主修學程科目15學分(國際財務金融學程或全球經營管理學程二選一)。

University compulsory courses (23), General Education courses (10), College compulsory courses (44), concentration compulsory courses (15), language width (8), Program Subject (15) (either Global Business Management or International Finance1. 學生得輔修學程科目9學分或產業學程科目12學分，課程內容請參考學士班選修科目表
2. 凡學生修習主修學程、輔修學程及產業學程內之任一課程科目相同者皆不可重複採計認列學分數。
3. 學生依學程規定取得主輔修學程將於畢業證書上加註證明；產業學程則另授予證書。

Students could take other Program subject (9) or industrial program subject (12) as their minor should refer to the College of Management’s BBA regulations for the list of selective courses.(1) Student’s score of any course taking from either major Program subject, minor Program subject, or industrial program subject could not be double-counted.(2) Students taking courses from either major Program subject or minor Program subject will be noted in diploma; Credits earned by taking the courses from industrial program subject will be awarded the certificate.1. 學士班之擋修規定，另依據管理學院學士班擋修科目表之規定辦理。

Please refer to College of Management’s BBA regulations for the list of course prerequisites.1. 外籍生通識科目(33)依照校內外籍學生之校必修通識規定辦理。

For foreign students, please refer to General Education Courses Information and Regulations.1. 總計不得低於128學分始得畢業。

128 total credits for graduation. |

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**元智大學　管理學院學士英語專班**

**Yuan Ze University, College of Management EBBA Program**

**選修科目表**

**List of Elective Courses**

**（104學年度入學新生適用Academic Year 2015 Sep. ~）**

105.11.09 一○五學年度第二次教務會議修訂通過

Amended by the 2nd Academic Affairs Meeting, Academic Year 2016, on November 09, 2016

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| 學程科目二選一(24)Concentration Subject | 國際財務金融學程International Finance Concentration |  |  |  | 公司理財CM223（3）Corporate Finance | 財務報表分析CM325（3）Financial Statement Analysis | 衍生性金融商品CM327（3）Derivative Securities |  |  |
|  |  |  | 投資學CM222（3）Investment | 金融市場與機構CM324（3）Financial Market and Institution | 國際財務管理CM321（3）International FinancialManagement |  |  |
|  |  |  | 國際人力資源管理CM406（3）International Human Resources Management | 國際金融CM318（3）International Finance | 投資組合與證券分析CM331（3）Portfolio and Security Analysis |  |  |
|  |  |  |  | 財務軟體應用CM449（3）Financial Packages and Applications | 商用英語與簡報技巧CM441（3）English for Business Professionals & Presentation Skill  |  |  |
| 說明:課程十一選八主修必修:公司理財、投資學、國際財務管理、衍生性金融商品(終端學習課程)For students major in International Finance Concentration, choose 8 courses out of 11 courses above at the least. Among the 8 courses, Four courses “ Corporate Finance ” ,“ Investment ”, ” International Financial Management” and “ Derivative Securities” are required.Notes: The course of “Derivative Securities ” is the capstone course. |
| 全球經營管理學程Global Business Management Concentration |  |  |  | 全球產業分析CM219（3）Global Industrial Analysis | 全球運籌管理CM350（3）Global Logistics Management | 品牌管理CM316（3）Brand Management |  |  |
|  |  |  | 國際人力資源管理CM406（3）International Human Resources Management | 全球行銷管理CM313（3）Global Marketing Management | 國際財務管理CM321（3）International Financial Management |  |  |
|  |  |  | 商用英語與簡報技巧CM441（3）English for Business Professionals & Presentation Skill | 國際企業策略個案CM445（3）Case Studies of Strategic Decision-Making in International Business | 服務行銷與管理CM304（3）Service Marketing and Management |  |  |
|  |  |  |  | 消費者行為CM214（3）Consumer Behavior | 零售管理CM215（3）Retailing Management |  |  |
| 說明:課程十一選八主修必修:國際人力資源管理、國際財務管理、國際企業策略個案(終端學習課程)For students major in Global Business Management Concentration, choose 8 courses out of 11 courses above at the least. Among the 8 courses, three courses “International Human Resources Management ” ,“International Financial Management ” and “Case Studies of Strategic Decision- Making in International Business” are required. Notes: The course of “Case Studies of Strategic Decision-Making in International Business ” is the capstone course. |
| 職場競爭力養成科目(選修)Workplace Competitiveness Selective |  |  |  |  | 多元文化講座CM426（3）Seminar in Multi-culturalism | 企業實務講座CM345（3）Seminar in Business Management | 企業實習(一)CM435（4）Internship（I） | 企業實習(二)CM436（4）Internship (Ⅱ) |
|  |  |  |  | 領導才能發展CM348（3）Leadership competency development | 暑期企業實習CM448（3）Summer internship |  |
|  |  |  |  | 商業溝通與社交禮儀CM229 （3）Business Communication and Social Etiquette |  |  |
| 特色選修 Distinctive Elective |  |  |  |  | 文化研習CM451（3） Foreign Culture Study  | 海外研習（一）CM340（3）Overseas Study（I） | 海外研習（二）CM422（3）Overseas Study(Ⅱ) |  |
|  |  |  |  |  | 企管專題研討CM378（3）Special topics in business administration | 創新管理專題研討CM461（3）Topics in innovation management |  |

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