**元智大學管理學院高階創新經營管理越南境外碩士在職專班**

**Executive Master of Business Administration in Innovation Management, College of Management in Vietnam**

**必選修科目表**

**（111學年度入學新生適用）**

**List of Required and Elective Courses (Entrance in academic year 111)**

111.04.20 一一○學年度第六次教務會議通過

Passed by the 6th Academic Affairs Meeting, Academic Year 2021, on April 20, 2022

▓必修科目表

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| --- | --- | --- | --- |
| 課號 | 中文課名 | 英文課名 | 學分數 |
| GM701 | 組織行為與領導 | Organization Behavior and Leadership | 3 |
| GM511 | 行銷管理 | Marketing Management | 3 |
| GM503 | 財務管理 | Financial Management | 3 |
| GM648 | 策略管理 | Strategic Management | 3 |
| GM528 | 企業研究方法 | Business Research Method | 3 |

▓選修科目表

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| 課號 | 中文課名 | 英文課名 | 學分數 |
| GM735 | 作業管理 | Operations Management | 3 |
| GM575 | 全球產業分析 | Global Industrial Analysis | 3 |
| GM526 | 專案管理 | Project Management | 3 |
| GM558 | 電子商務 | Electronic Commerce | 3 |
| GM588 | 管理會計 | Managerial Accounting | 3 |
| GM810 | 國際企業談判 | International Business Negotiations | 3 |
| GM741 | 科技創新管理 | Management of Technological Innovation | 3 |
| 備註：   1. 畢業學分總計36學分，另加碩士論文-產業報告(3學分)一篇。 2. 本班修習之科目包括： 3. 必修科目：共15學分。 4. 選修科目：共21學分。 5. 入學研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。 6. 研究生應於申請碩士論文口試之前一學期選定碩士論文指導教授，且應依規定完成論文口試。 7. 本規定如有未盡事宜，依相關法規辦理。 8. Students must take a minimum of 36 credits and complete one master thesis for graduation. 9. The program consists of: 10. 15 credits of compulsory courses; 11. 21 credits of elective courses. 12. For those graduate students who shall complete Academic Research Ethics Education Course before the end of their first academic semester, they must follow the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. The latest deadline for them shall be their course completions and then their applications towards the degree’s oral exam. 13. The master candidate must select his/her thesis advisor one semester before applying for thesis oral exam, and complete the oral exam accordingly. 14. All matters not covered by these regulations shall be resolved according to the relevant laws and regulations. | | | |

AA-CP-04-CF03 (1.2 版)／101.11.15 修訂