

YZU Student's Report for International Conference Attendance

Date:

Name of Reporter	Nguyen thi hong hanh	Department School	College of management	Position	student
Name of Conference	ANQ Congress Ho chi Minh City 2011				
Date	September 27- September 30, 2011	Location of Conference	HoChiMinh city, Vietnam		
Title of Paper Present	Common Causes of Trust, Satisfaction and TAM in Online Shopping: an Integrated Model				
Report	<p>It was great opportunity for me to present this work at congress. I did explain and oral presented. I answered questions about relationships between Trust - satisfaction in online shopping context. Finally, we got "Best paper award" for this work. We I learned for more about other quality-related works.</p>				