**元智大學人文社會學院英語學士班 必修科目表**

Yuan Ze University

International Bachelor Program in Strategic Communication, College of Humanities and Social Sciences

List of Required Courses

（114學年度入學新生適用Applicable to Newly-Admitted Students of 2025. Sept.~）

114.04.23 一一三學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2024, on April 23, 2025

AA-CP-04-CF02 (1.4版)／113.12.16修

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| 學年(Year)  學期(Semester)  科目(Course) | 第一學年 1st Academic Year | | | 第二學年 2nd Academic Year | | 第三學年 3rd Academic Year | | 第四學年 4th Academic Year | |
| 上  (Fall Semester) | | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) |
| 共  同  必  修  科  目  University Compulsory  （17） | 中文閱讀、思辨與表達（一）Chinese Reading, Critical Thinking, and Expression （I）  （2） | | 中文閱讀、思辨與表達（二）Chinese Reading, Critical Thinking, and Expression（II）  （2） |  |  |  |  |  |  |
| 英語（一）  English (I)（2） | | 英語（二）  English (II)（2） |  |  |  |  |  |  |
| 1. 外語課程應修習 10 學分。 2. 「英語（一）」及「英語（二）」為基礎課程，採能力分級上課，共計二學期四學分。 3. 除了「英語（一）」及「英語（二）」外，畢業前應修畢二個不同主題式英語課程，共計 4 學分。 4. 大一英語能力後測「TOEIC 模擬測驗」成績未達 350 分者，應修習「應試加強班」（EL260）。修習「應試加強班」期間之期末 TOEIC 模擬測驗成績未達 350 分者，則該科成績將「不及格」，並應再次修習「應試加強班」，直到取得TOEIC模擬測驗分數達 350 分（含）始得修習其他主題式英語課程。 5. 另開設「英語檢定」（EL160）計一學期2學分，「英語檢定」之修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」，並由通識教學部公佈後施行。 6. 外國學生可修華語課程10學分，其華語課程 10 學分應含「華語檢定」2 學分，「華語檢定」修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」及「元智大學外籍生華語學分抵免規定」。 7. 凡本校大學部外國學生修習「華語（一）」或「華語（二）」任一課程成績未達60分，不得修習「華語（三）」、「華語（四）」。若修習「華語（三）」、「華語（四）」任一課程成績未達60分，不得修習「華語檢定」（EL375）。   1. The undergraduate students must complete 10 required credits of foreign language courses.  2. English (I) & (II) for the total 4 credits: English (I) and (II) are 4 credits elementary courses for the freshmen who are grouped on English competence; to complete within two semesters.  3. English thematic course for the total 4 credits: English thematic courses are 4-credit English courses; students are required to obtain 4 credits through 2 different thematic courses for graduation.  4. Students who do not reach the 350-point threshold of TOEIC Mock Exam in the end of the freshman year must take English Testing (EL260) course. Students will fail the course if they do not score higher than 350 points of TOEIC Mock Exam by the end of the course, and must repeatedly take the course until they can score higher than 350 points.  5. “English Testing” (EL160) is a 2-credit course: For the requirements of registering “English Testing”, please refer to The Regulation for Registering English Test announced and implemented by the College of General Education.  6. Foreign students could take 10 credits of Mandarin Chinese courses as alternative courses of English. The 10 credits in Mandarin Chinese courses must include 2 credits for “Chinese Proficiency Test”. For the specific restrictions and considerations for taking the “Chinese Proficiency Test”, please refer to the 'General Education Foreign Language “English Proficiency Exam” Course Requirements' and 'Yuan Ze University Regulations for Exempting the Mandarin Chinese as a Foreign Language Credit ' for more details.  7. The undergraduate foreign students must pass Mandarin Chinese (I) and (II) before taking Mandarin Chinese (III) and (IV). Students must pass Mandarin Chinese (III) and (IV) before taking 'Chinese Proficiency Test' (EL375).  英語檢定English Testing（2）、經典選讀A Guide to Classics（2）、服務學習Service Learning（1） | | | | | | | | |
| 體育  Physical  Education(0) | | 體育  Physical  Education(0) | 興趣選項體育optional physical education（0） | 興趣選項體育optional physical education（0） |  |  |  |  |
| 大學部必須修習4學期體育課程；其中2學期為大一體育課程原班級上課，另2學期為興趣選項體育課程。  The undergraduate students must attend the physical education course for 4 semesters; 2 semesters for the freshman physical education courses, the other two semesters for the optional physical education courses. | | | | | | | | |
| ★通識教育科目  General Education  （10） | GS418 自我經營與生涯發展  Self Management and Career Development  (2) | 通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修2學分課程，共計8學分。General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation.  通識跨域課程General Education Interdisciplinary Course：外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college’s policy before graduation.    通識教育科目10學分，須選修英語授課課程。  These five courses admitted must be the General Education Courses taught in English. | | | | | | | |
| 院必修科目  College  Compulsory  （4） | 數位人文應用（一）  Digital Applications in Humanities I (2) | 數位人文應用（二）  Digital Applications in Humanities II  (2) | |  | | | | | |
| ★必修  科目  Required  Courses  (44) | 第一學年 1st Academic Year | | | 第二學年 2nd Academic Year | | 第三學年 3rd Academic Year | | 第四學年 4th Academic Year | |
| 上  (Fall Semester) | | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) |
| IH118  學術英文：  寫作(一)  Academic English : Writing(I)  (2) | | IH119  學術英文：  寫作(二)  Academic English : Writing (II)  (2) | IH105  跨文化溝通  Intercultural Communication  (3) | IH248  AI多媒體內容管理與創造Multimedia Content Management and creation with AI  (3) | IH333  會展產業概論  Introduction to MICE Industry  (3) | IH301  公共關係與策略溝通專題  Seminar in Public Relations and Strategic Communication (3) | IH401  企業實習(ㄧ)  Internship (I)  (3) |  |
| IH125  閱讀與討論  Reading and Discussion  (2) | | IH121  學術英語：  聽與說  Academic English : Listening & Speaking  (2) | IH249  專業科技傳播Technical Communication  (3) | IH233  行銷概論  Introduction to Marketing  (3) | IH206  說服原理  Principles of Persuasion  (3) |  |  |  |
| IH107  藝術與設計概論(ㄧ)  Introduction to  Art & Design(I)  (2) | | IH108  藝術與設計概論(二)  Introduction to Art & Design (II)  (2) | IH209設計電腦繪圖（一）Introduction to Computer Graphics in Design (I) (3) | IH210設計電腦繪圖（二）Introduction to Computer Graphics in Design (II) (3) |  |  |  |  |
| IH117  英語簡報技巧  English presentation skills  (2) | |  |  |  |  |  |  |  |
| 學期學分小計  Semester Subtotal | 8 | | 6 | 9 | 9 | 6 | 3 | 3 | 0 |
| 第二外語Second Language Requirement  (4) |  | |  | Second Language Course Requirement (4): Students are required to get 4 credits of the second foreign language courses before graduation.  第二外語課程(4):須完成第二外語共計4學分始可畢業。  AA-CP-04-CF02 (1.4版)／113.12.16修 | | | | | |
| 備註  Remarks | 1. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations. 2. 本系同學總共必須修滿128學分方可畢業，包括共同必修及通識課程共27學分、院必修程式語言課程共4學分、本系必修44學分、第二外語4學分、核心選修8學分，剩餘41學分可自由選修含專業自主學習1學分，但須修習1個跨領域一般學程或2個微學程。 Student of Dept. of Ad must take 128 credits in total for graduation, include Required Common Courses and General Education courses 27 credits, College Compulsory Courses Fundamental Computer Programming 4 credits, Department Compulsory courses 44credits, Second Language Requirement Courses 4 credits, Department Elective courses 8 credits, and Elective Courses from all the Departments 41 credits for free electives, including 1 credit for Disciplinary self-directed learning. You must also complete 1 interdisciplinary program or 2 micro program. 3. 英語授課以「★」表示   「★」：The credits granted by English-taught courses.   1. 外語檢定畢業門檻。 English Testing Requirement :  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | 外語檢定標準 | | | | | | | | | 檢定項目 | 全民英檢  GEPT | 亞斯  IELTS | 托福TOEFL | | 多益  TOEIC | 劍橋博思職場  英語檢測 BULATS | CEF | | IBT | PBT/ITP | | 標準 | 中高級複試（含）以上 | 5.5（含）以上 | 72（含）以上 | 527（含）以上 | 785（含）以上 | 60（含）以上 | B2（含）以上 |  1. 企業實習(ㄧ)為終端學習課程。Internship (I) is the capstone course. 2. 通識教育科目學分只採計至多10學分，超修之學分將不列入畢業學分。   The maximum credits for general education courses is 10, the exceeding credits will not be counted.   1. 公共關係與策略溝通專題為本系必修「議題導向實作專題課程」3學分.   Seminar in Public Relations and Strategic Communication is a compulsory three-credit course of "Topic and Implementation-oriented courses".   1. 資訊概論實務(課號IH116)、社會統計(上)(課號IH240)、社會統計(下) (課號IH241)、設計電腦繪圖(一)(課號IH209)、設計電腦繪圖(二) (課號IH210)為本系「數位應用相關課程｣，畢業前須通過至少2門「數位應用相關課程」(可至本系或外系修習)。   Basic Concepts of Information Technology: Lab (course code IH116), Social Statistics (course code IH236), Introduction to Computer Graphics in Design (I) (course code IH209), Introduction to Computer Graphics in Design (I I) (course code IH110) are courses of 'digital application courses'. Students require passing at least two 'digital application courses'. (Student may take 'digital application courses' from another department.)   1. 為增進學生英文能力，鼓勵選修英語授課課程(含英專班)，其修習之課程科目及學分數之認抵需依學系規定辦理。   To improve students*’* English, we encourage students to take the courses in English (including English Bachelor), which courses and credits waiver and transference should be standardized by each department.   1. 自106學年度起軍訓課程由必修改為選修，該學分納入當學期修課學分數計算，但不納入畢業總學分計算。   The military education courses are no longer compulsory starting the 106 academic year. The military education courses will not be accumulated to the graduation requirements, but they can be counted as taken credits for each semester.   1. 修習碩士班課程以大三以上學生為限，且不得修習碩士在職專班課程。   Master's degree courses are limited to students in their third year or above, and students are not allowed to take courses  from the Executive Master program. | | | | | | | | |

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**元智大學人文社會學院英語學士班 選修科目表**

Yuan Ze University

International Bachelor Program in Strategic Communication, College of Humanities and Social Sciences

List of Required Courses

（114學年度入學新生適用Applicable to Newly-Admitted Students of 2025. Sept.~）

114.04.23 一一三學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2024, on April 23, 2025

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 學年Year  學期Semester  科目Course | | 第一學年 1st Academic Year | | 第二學年 2nd Academic Year | | 第三學年 3rd Academic Year | | 第四學年 4th Academic Year | |
| 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) | 上  (Fall Semester) | 下  (Spring Semester) |
| 核心選修 Core Elective Courses | 公 共 關 係 與 策 略 溝 通 領 域  Public Relations And Strategic Communication Field |  | IH112  大數據與政策分析應用基礎  Big Data and Policy Analysis Application Basic  (3) | IH217  大數據與政策分析應用進階 Big Data and Policy Analysis Advanced  (3) | IH204  公共關係概論  Introduction to Public Relations  (3) | IH304  社區組織與發展Community Organization and Development  (3) | IH305  非營利組織管理Management of Non-Profit Organizations  (3) | IH402  社會企業與社會創新 Social Enterprise and Social Innovation  (3) | IH403  政策規劃與執行Policy Planning and implementation (3) |
|  | IH247  社會心理學  Social Psychology  (3) |  | IH250  創意思考與問題解決  Creative Thinking and Problem Solving  (3) | IH307  公共關係與修辭宣傳專題(一)Special Topics In Public Relations and Rhetorical Advocacy I  (3) | IH308  公共關係與修辭宣傳專題(二)  Special Topics In Public Relations and Rhetorical Advocacy II  (3) |  |  |
|  |  | IH240  社會統計（上）  Social Statistics (I)  (2) | IH241  社會統計（下）  Social Statistics (II)  (2) | IH309  公共政策 Public Policy  (3) | IH310  政策溝通  Policy Communication  (3) |  |  |
|  |  | IH242  社會研究方法（上）  Social Research Methods (I)  (2) | IH243  社會研究方法（下）  Social Research Methods (II)  (2) | IH113  行政學  Public Administration (3) | ★IH341  AI資料分析與說故事  Data Analytics and Storytelling with AI  (3) |  |  |
|  |  | ★IH109  社會學概論  Introduction to Sociology  (3) | IH212  族群關係與文化  Ethnic Relations  and  Culture  (3) | ★IH348  聊天機器人與文化情境  Setting the Chatbot in the Cultural Contexts  (2) | IH322  方案設計與管理  Alternative Design and Management  (3) |  |  |
|  |  |  |  |  | ★IH332  社區文化設計  Community Culture Design  (3) |  |  |
| ★國 際 商 務 與 外 語 溝 通 領 域  International Business and Foreign Language Communication Field | IH103  基礎口語傳播  Fundamentals Of Speech Communication  (2) | IH116  資訊概論實務  Basic Concepts of Information Technology: Lab  (1) | IH203  會展接待技巧  Reception Techniques for MICE Industry  (3) | IH220  英文商用書信寫作 English Business Correspondence  (2) | IH221  英文實用寫作Practical English Writing  (2) | IH313  商用英文  Business English  (2) | IH405  商務溝通  Business Communication  (2) | IH406  進階商務溝通  Advanced Business Communication (2) |
|  | IH104  溝通理論概論  Introduction To Communication Theory  (2) | IH213  商業溝通與社交禮儀  Business Communication and Social Etiquette  （3） | IH214  商務日語溝通與禮儀Japanese Lang uage and Mannerisms in Business Communication  (2) | IH215  商務日語溝通實務 Practical Japanese Language and Business Communication  （2） | IH315  職場英語  Workplace English  (2) | IH415  論證分析  Analysis and Argumentation  (2) |  |
|  |  | IH226  溝通說服與談判 Negotiation Skills and Techniques  （3） | IH319  演說與辯論  Speech and Debate  (2) | IH314  企業概論  Introduction to Business  (2) | IH111  企業倫理與社會責任  Ethical Decisions and Corporate Social Responsibility  (3) |  |  |
|  |  | IH234  西洋文學概論Introduction to Western Literature  (2) | IH316  觀光英文  Tourism English  (2) | IH335  流行文化英文  English for Popular Culture  (2) | IH342  電腦繪圖與影像處理  Computer Drawing & Image Processing  (2) |  |  |
|  |  | IH239 英漢翻譯入門 Introduction to Chinese-English Translation(2) | IH251  技術寫作  Technical  Writing  (2) | IH317  新聞英文  Journalistic English  (2) | IH347  數位修辭學  Digital Rhetoric  (2) |  |  |
|  |  |  |  | IH320  海外研習（一）  Overseas Study（I）  (3) | IH321  海外研習（二）  Overseas Study(Ⅱ)  (3) | IH409  文化研習 Foreign Culture Study  (3) | IH410  企業實習(二)  Internship (II）  (3) |
| 藝 術 設 計 與 文 化 創 作 領 域  Art Design and Culture Creativity Field | ★IH126  文化創意產業英文  English for Cultural Creative Industries(2) | IH211  文化創意產業  Cultural Creative Industries  (3) | IH227  藝術與人文講座(一)  Art & Humanity(I)  (2) | IH228  藝術與人文講座(二)  Art & Humanity(II)  (2) | IH343  ★網紅與YouTube製造  Online Influencer and YouTube Channel Production(3) | IH325  設計史  Design Style&History  (3) |  | IH413 華人社會與信仰文化 Chinese Society and Religious Culture  (3) |
| IH344  台灣文化概論  Introduction to Taiwanese Culture(2) |  | IH229  藝術與美學講座(一)  Arts & Aesthete(I)  (2) | IH230  藝術與美學講座(二)  Arts and Aesthete(II)  (2) | IH303  文化產業概論  Introduction to Cultural Industry (3) | ★IH338  英美讀畫詩專題 English Ekphrastic Poetry  (2) |  |  |
|  |  | IH330  亞洲華文文學(一)  Asian Chinese Literature (I)  (2) | IH331  亞洲華文文學(二)  Asian Chinese Literature (II)  (2) | ★IH339 展覽規劃基礎  Introduction to exhibition planning (2) | IH216  文化研究概論  Introduction to Cultural Studies (3) |  |  |
|  |  | IH231  台灣藝術史  Taiwanese Art History  (3) | IH222  現代藝術  Modern Art  (3) | ★IH340 藝術創作理念  The artist statement  (2) | IH324  當代藝術  Contemporary Art  (3) |  |  |
|  |  |  | ★IH232  文學概論Introduction to Literature  (2) | ★IH238  語言與文化  Language and Culture  (2) | IH345  華人戲曲表演藝術(一)  The Art of Chinese Traditional Opera (I) (2) | IH346  華人戲曲表演藝術(二)  The Art of Chinese Traditional Opera (II) (2) |  |  |
|  |  |  |  |  | ★IH246  戲劇英文  Drama (Theatre) English  (2) | IH349  多媒體華語教學  Multimedia in Chinese Teaching (2) |  |  |  |
| 備註  Remarks | 核心選修課程各領域至少選一門科目，總計不得低於8學分。  Take at least 8 credits from the three fields and each field required as least one course.  AA-CP-04-CF05 (1.3版)／113.12.16修 | | | | | | | | |