**管理學院學士英語專班114學年度適用輔系科目表**

**Courses for Minors in College of Management EBBA Program**

（114學年度申請適用For students admitted to the Minor in Academic Year 2025）

114.03.12 一一三學年度第五次管院英專班課程委員會議新訂

113.05.01 一一二學年度第八次教務會議通過

Passed by the 8th Academic Affairs Meeting, Academic Year 2023, on May 01, 2024

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| **輔系名稱**  Minor Title | **輔系科目**Minor Courses | | | | **備註**  Remark |
| **必修七選四**  Compulsory courses  Choose 4 out of 7 | **學分**  Credit | **選修七選三**  Elective courses  Choose 3 out of 7 | **學分**  Credit |
| **全球經營管理學程**  Global Business Management Concentration | 管理學  Management | 3 | 全球產業分析  Global Industrial Analysis | 3 | **必修科目(12學分)**  **七門選四門**  Choose 4 out of 7 compulsory courses (12 credits)  **選修科目(9學分)**  **七門選三門**  Choose 3 out of 7 elective courses (9 credits) |
| 行銷管理Marketing Management | 3 | 全球電商與物流  E-Commerce and Logistics | 3 |
| 財務管理  Finical Management | 3 | 全球跨文化行銷  Global and Cross-Cultural Marketing | 3 |
| 作業管理  Operations Management | 3 | 國際企業策略個案  Case Studies of Strategic Decision-Making in International Business | 3 |
| 經濟學(上)  Economic(Ⅰ) | 3 | 品牌管理與社群經營  Brand and Community Management | 3 |
| 國際企業管理  International Businesses  Management | 3 | 創業財務規劃  Entrepreneurial Finance | 3 |
| 國際人力資源管理  International Human Resource Management | 3 | 服務行銷與管理  Service Marketing and Management | 3 |
| **國際財務金融學程**  International Finance Concentration | 會計學(上)  Accounting Principle(Ⅰ) | 3 | 解讀財經新聞  Financial News Guide | 3 | **必修科目(12學分)**  **七門選四門**  Choose 4 out of 7 compulsory courses (12 credits).  **選修科目(9學分)**  **七門選三門**  **且至少要修一門「公司理財」或「投資學」**  Choose 3 out of 7 elective courses (9 credits), with at least one course being either of "Corporate Finance" or "Investment" |
| 經濟學(上) Economic (Ⅰ) | 3 | 公司理財  Corporate Finance | 3 |
| 經濟學(下) Economic(Ⅱ) | 3 | 投資學  Investment | 3 |
| 統計學(上)  Statistics(I) | 3 | 財務報表分析  Financial Statement Analysis | 3 |
| 統計學(下)  Statistics(Ⅱ) | 3 | 金融市場與機構  Financial Market and Institution | 3 |
| 財務管理Financial Management | 3 | 衍生性金融商品  Derivative Securities | 3 |
| 國際財務管理 International Financial Management | 3 | 財務軟體應用  Financial Packages and Applications | 3 |
| 註Notes：   1. 學生輔系本院學程最低須修滿21學分，且每科皆需達到60分以上。於學位證書之「輔系」欄位登載「管理學院（XXXX學程）」。   Students pursuing a minor in the College of Management must complete at least 21 credits, with a passing grade of 60 or above for each course. The minor program will be recorded under the "Minor" section of the degree certificate.   1. 必修科目（共計12學分）:至少需從必修科目表中選修四門課。   Compulsory courses (a total of 12 credits): Students must complete at least four courses from the compulsory course list   1. 選修科目（共計9學分）:至少需選修三門課。   Elective courses (a total of 9 credits): Students must complete at least three elective courses.   1. 各科擋修科目請參考元智大學管理學院擋修科目表規定。   Please refer to the Yuan Ze University College of Management Prerequisite Course Table for specific course prerequisites.  <https://www.yzu.edu.tw/admin/aa/index.php/tw/2016-01-14-06-58-46/42-2016-03-25-06-15-54/112-99>   1. 輔修科目皆須修習”全英語授課”之課程方可認列。   All minor courses must be taken in English-taught classes to be recognized | | | | | |