**元智大學管理學院高階創新經營管理越南境外碩士在職專班**

**Executive Master of Business Administration in Innovation Management,
College of Management in Vietnam**

**必選修科目表**

**（112學年度入學新生適用）**

**List of Required and Elective Courses (Entrance in academic year 112)**

112.05.31 一一一學年度第七次教務會議修訂通過

Amended by the 7th Academic Affairs Meeting, Academic Year 2022, on May 31, 2023

■ 必修科目表

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| --- | --- | --- | --- |
| 課號 | 中文課名 | 英文課名 | 學分數 |
| GM701 | 組織行為與領導 | Organization Behavior and Leadership | 3 |
| GM511 | 行銷管理 | Marketing Management | 3 |
| GM766 | 企業財務分析與決策 | Enterprise Financial Analysis and Decision Making | 3 |
| GM648 | 策略管理 | Strategic Management  | 3 |
| GM588 | 管理會計 | Managerial Accounting  | 3 |

■ 選修科目表

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| --- | --- | --- | --- |
| 課號 | 中文課名 | 英文課名 | 學分數 |
| GM735 | 作業管理 | Operations Management | 3 |
| GM575 | 全球產業分析 | Global Industrial Analysis | 3 |
| GM526 | 專案管理 | Project Management | 3 |
| GM558 | 電子商務 | Electronic Commerce | 3 |
| GM810 | 國際企業談判 | International Business Negotiations | 3 |
| GM741 | 科技創新管理 | Management of Technological Innovation | 3 |
| GM528 | 企業研究方法 | Business Research Method | 3 |
| 備註：1. 畢業學分總計39學分，其中須含碩士論文3學分。
2. 本班修習之科目包括：
3. 必修科目：共15學分。
4. 選修科目：共21學分。
5. 碩士論文：共3學分。
6. 入學研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。
7. 研究生應於申請碩士論文口試之前一學期選定碩士論文指導教授，且應依規定期限提出及完成符合管理專業領域、解決問題之實務性論文，並繳交論文原創性比對報告書合格後完成論文口試。
8. 本規定如有未盡事宜，依相關法規辦理。
9. Students must take 39 credits, including 3 credits for the master thesis.
10. The program consists of:
11. 15 credits of compulsory courses;
12. 21 credits of elective courses.
13. 3 credits for the master thesis.
14. For those graduate students who shall complete Academic Research Ethics Education Course before the end of their first academic semester, they must follow the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. The latest deadline for them shall be their course completions and then their applications towards the degree’s oral exam.
15. Graduate students should select their master's thesis advisor one semester before applying for the thesis defense. They should submit and complete a practical thesis that meets the requirements of management field and problem-solving within the prescribed deadline. After submitting a report verifying the originality of the thesis and passing the review, the thesis defense will be considered completed.
16. All matters not covered by these regulations shall be resolved according to the relevant laws and regulations.
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