**元智大學人文社會學院英語學士班 必修科目表**

International Bachelor Program in Strategic Communication, College of Humanities and Social Sciences

List of Required Courses

（112學年度入學新生適用Applicable to Newly-Admitted Students of 2023. Sept.~）

112.04.19 一一一學年度第六次教務會議通過

Passed by the 6th Academic Affairs Meeting, Academic Year 2022, on April 19, 2023

113.05.01 一一二學年度第八次教務會議修訂通過

Amended by the 8th Academic Affairs Meeting, Academic Year 2023, on May 01, 2024

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| 學年(Year)學期(Semester)科目(Course) | 第一學年 1st Academic Year | 第二學年 2nd Academic Year | 第三學年 3rd Academic Year | 第四學年 4th Academic Year |
| 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) |
| 共同必修科目University Compulsory（17） | 國文（一）Chinese (I)（2） | 國文（二）Chinese (II)（2） |  |  |  |  |  |  |
| 英語（一）English (I)（2） | 英語（二）English (II)（2） |  |  |  |  |  |  |
| 外語課程應修習10學分。1. 「英語（一）」及「英語（二）」為基礎課程，採能力分級上課，共計二學期四學分。
2. 除了「英語（一）」及「英語（二）」外，畢業前應修畢三個不同主題式英語課程，共三學期5學分。
3. 大一英語能力後測「TOEIC模擬測驗」成績未達350分者，應修習「應試加強班」(EL260)。修習「應試加強班」期間之期末TOEIC模擬測驗成績未達350分者，則該科成績將「不及格」，並應再次修習「應試加強班」，直到取得TOEIC模擬測驗分數達350分(含)始得修習其他主題式英語課程。
4. 另開設「英語檢定」(EL360)計一學期1學分，「英語檢定」之修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」，並由通識教學部公佈後施行。

外國學生改修華語須經國際語言文化中心審核通過始可改修華語課程10學分，其華語課程10學分應含「華語檢定」1學分，「華語檢定」修課限制與注意事項，請參照「通識外語『英語檢定』修課規定」。凡本校大學部外國學生修習「華語(一)」或「華語(二)」任一課程成績未達60分，不得修習「華語(三)」、「華語(四)」。若修習「華語(三)」、「華語(四)」任一課程成績未達60分，不得修習「華語(五)」或「華語檢定」(EL372)。The undergraduate students must complete 10 required credits of foreign language courses.1. English (I) & (II) for the total 4 credits: English (I) and (II) are 4 credit elementary courses for the freshmen who are grouped on English competence; to complete within two semesters.
2. English thematic course for the total 5 credits: English thematic courses are 5-credit English courses; students are required to obtain 5 credits through 3 different thematic courses for graduation.
3. Students who do not reach the 350-point threshold of TOEIC Mock Exam in the end of the freshman year must take “English Testing” (EL260) course. Students will fail the course if they do not score higher than 350 points in TOEIC Mock Exam by the end of the course, and must repeatedly take the course until they can score higher than 350 points.
4. “English Testing” (EL360) for the total 1 credit: For the requirements of registering “English Testing”, please refer to "the Regulation for Registering English Test" announced and implemented by the College of General Education.

Foreign students need approval by ILCC for taking 10 credits of Mandarin Chinese courses as alternative courses of English.The undergraduate foreign students must pass Mandarin Chinese (I) and (II) before taking Mandarin Chinese (III) and (IV). Students must pass Mandarin Chinese (III) and (IV) before taking Mandarin Chinese (V) and Chinese Proficiency Test (EL372).英語檢定English Testing（1）、經典選讀A Guide to Classics (2)、服務學習Service Learning（1） |
| 體育PhysicalEducation(0) | 體育PhysicalEducation(0) | 興趣選項體育optional physical education（0） | 興趣選項體育optional physical education（0） |  |  |  |  |
| 大學部必須修習4學期體育課程；其中2學期為大一體育課程原班級上課，另2學期為興趣選項體育課程。The undergraduate students must attend the physical education course for 4 semesters; 2 semesters for the freshman physical education courses, the other two semesters for the optional physical education courses. |
| ★通識教育科目General Education（10） | GS418自我經營與生涯發展Self Management and Career Development(2) | 通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修2學分課程，共計8學分。General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation.通識跨域課程General Education Interdisciplinary Course：外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college’s policy before graduation通識教育科目10學分，須選修英語授課課程。These five courses admitted must be the General Education Courses taught in English. |
| 院必修科目CollegeCompulsory（4） | 程式語言共4學分，依各院修課規則辦理。The Fundamental Computer Programming has 4 credits in total, which is subject to the rules of each college.  |
| ★必修科目Required Courses(57) | 第一學年 1st Academic Year | 第二學年 2nd Academic Year | 第三學年 3rd Academic Year | 第四學年 4th Academic Year |
| 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) |
| IH117英語簡報技巧English presentation skills(2) | IH408商用英語簡報技巧Business English Presentation Skills(3) | IH232文學概論Introduction to Literature(2) | IH233行銷概論Introduction to Marketing(3) | IH333會展產業概論Introduction to MICE Industry(3) | IH301 公共關係與策略溝通專題Seminar in Public Relations and Strategic Communication (3) | IH401企業實習(ㄧ)Internship (I)(3) |  |
| IH118學術英文：寫作(一)Academic English : Writing(I)(2) | IH119學術英文：寫作(二)Academic English : Writing (II)(2) |  |  | IH206 說服原理Principles of Persuasion(3) | IH343★網紅與YouTube製造 Online Influencer and YouTube Channel Production(3) |  |  |
| IH120學術英文：閱讀Academic English : Reading(2) | IH121學術英語：聽與說Academic English : Listening & Speaking(2) | IH105跨文化溝通Intercultural Communication (3) | IH238語言與文化 Language and Culture (2)  |  |  |  |  |
| IH107藝術與設計概論(ㄧ)Introduction to Art & Design(I) (2) | IH108藝術與設計概論(二)Introduction to Art & Design (II) (2) | IH209設計電腦繪圖（一）Introduction to Computer Graphics in Design (I)(3) | IH210設計電腦繪圖（二）Introduction to Computer Graphics in Design (II)(3) |  |  |  |  |
| IH122文化創意產業英文English for Cultural Creative Industries(3) |  | IH109社會學概論Introduction to Sociology(3) | IH248AI多媒體內容管理與創造Multimedia Content Management and creation with AI(3)AA-CP-04-CF02 (1.4版)／113.12.16修 |  |  |  |  |
| 學期學分小計Semester Subtotal | 11 | 9 | 11 | 11 | 6 | 6 | 3 | 0 |
| 第二外語Second Language Requirement(4) |  |  | Second Language Course Requirement (4): Students are required to get 4 credits of the second foreign language courses before graduation.第二外語課程(4):須完成第二外語共計4學分始可畢業。 |
| 備註Remarks | 1. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations.
2. 本系同學總共必須修滿128學分方可畢業，包括共同必修及通識課程共27學分、院必修程式語言課程共4學分、本系必修57學分、第二外語4學分、核心選修11學分，剩餘25學分可自由選修。Student of Dept. of Ad must take 128 credits in total for graduation, include Required Common Courses and General Education courses 27 credits, College Compulsory Courses Fundamental Computer Programming 4 credits, Department Compulsory courses 57 credits, Second Language Requirement Courses 4 credits, Department Elective courses 11 credits, and Elective Courses from all the Departments 25 credits.
3. 英語授課以「★」表示。

「★」：The credits granted by English-taught courses.1. 暑期英語營為必修課程。Summer Camp is requirement.
2. 外語檢定畢業門檻。 English Testing Requirement :

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| 外語檢定標準 |
| 檢定項目 | 全民英檢GEPT | 亞斯IELTS | 托福TOEFL | 多益TOEIC | 劍橋博思職場英語檢測 BULATS  | CEF |
| IBT | PBT/ITP |
| 標準 | 中高級複試（含）以上 | 5.5（含）以上 | 72（含）以上 | 527（含）以上 | 785（含）以上 | 60（含）以上 | B2（含）以上 |

1. 企業實習(ㄧ)為終端學習課程。Internship (I) is the capstone course.
2. 通識教育科目學分只採計至多10學分，超修之學分將不列入畢業學分。

The maximum credits for general education courses is 10, the exceeding credits will not be counted.1. 公共關係與策略溝通專題為本系必修「議題導向實作專題課程」3學分.

Seminar in Public Relations and Strategic Communication is a compulsory three-credit course of "Topic and Implementation-oriented courses".1. 資訊概論實務(課號IH116)、社會統計(課號IH236)、設計電腦繪圖(一)(課號IH209)、設計電腦繪圖(二) (課號IH210)為本系「數位應用相關課程｣，畢業前須通過至少2門「數位應用相關課程」(可至本系或外系修習)。

Basic Concepts of Information Technology: Lab (course code IH116), Social Statistics (course code IH236), Introduction to Computer Graphics in Design (I) (course code IH209), Introduction to Computer Graphics in Design (I I) (course code IH110) are courses of 'digital application courses'. Students require passing at least two 'digital application courses'. (Student may take 'digital application courses' from another department.)1. 為增進學生英文能力，鼓勵選修英語授課課程(含英專班)，其修習之課程科目及學分數之認抵需依學系規定辦理。

To improve students*’* English, we encourage students to take the courses in English (including English Bachelor), which courses and credits waiver and transference should be standardized by each department.1. 自106學年度起軍訓課程由必修改為選修，該學分納入當學期修課學分數計算，但不納入畢業總學分計算。

The military education courses are no longer compulsory starting the 106 academic year. The military education courses will not be accumulated to the graduation requirements, but they can be counted as taken credits for each semester. |

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**元智大學人文社會學院英語學士班 選修科目表**

Yuan Ze University

English Bachelor of Strategic Communication in Humanities and Social Sciences

List of Elective Courses

（112學年度入學新生適用Applicable to Newly-Admitted Students of 2023. Sept.~）

112.04.19 一一一學年度第六次教務會議通過

Passed by the 6th Academic Affairs Meeting, Academic Year 2022, on April 19, 2023

113.12.25 一一三學年度第三次教務會議修訂通過

Amended by the 3rd Academic Affairs Meeting, Academic Year 2024, on December 25, 2024

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| --- | --- | --- | --- | --- |
| 學年Year學期Semester科目Course | 第一學年 1st Academic Year | 第二學年 2nd Academic Year | 第三學年 3rd Academic Year | 第四學年 4th Academic Year |
| 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) |
| 核心選修 Core Elective Courses  | 社 會 政 策 與 公 共 關 係 領 域Social Policy and Public Relations Field | IH113行政學Public Administration (3) | IH112大數據與政策分析應用基礎Big Data and Policy Analysis Application Basic(3) | IH217大數據與政策分析應用進階Big Data and Policy Analysis Advanced (3) | IH204 公共關係概論Introduction to Public Relations(3) | IH303文化產業概論Introduction to Cultural Industry (3) | IH306方案設計與評估Program Design & Evaluation(3) | IH402社會企業與社會創新Social Enterprise and Social Innovation (3) | IH403政策規劃與執行Policy Planning and implementation (3) |
|  |  | IH235性別社會學Sociology of Gender(3) | IH218休閒社會學Sociology of Leisure(3) | IH304社區組織與發展Community Organization and Development (3) | IH305非營利組織管理Management of Non-Profit Organizations (3) |  |  |
|  |  |  | IH216文化研究概論Introduction to Cultural Studies (3) | IH307公共關係與修辭宣傳專題(一)Special Topics In Public Relations and Rhetorical Advocacy I (3) | IH308公共關係與修辭宣傳專題(二)Special Topics In Public Relations and Rhetorical Advocacy II (3) |  |  |
|  |  | IH240社會統計（上）Social Statistics (I)(2) | IH241社會統計（下）Social Statistics (II)(2) | IH309公共政策Public Policy (3) | IH310政策溝通 Policy Communication(3) |  |  |
|  |  | IH242社會研究方法（上）Social Research Methods (I)(2) | IH243社會研究方法（下）Social Research Methods (II)(2) |  | IH322方案設計與管理Alternative Design and Management(3) |  |  |
|  |  |  |  |  | ★IH332社區文化設計Community Culture Design(3)  |  |  |
| ★國 際 商 務 與 外 語 溝 通 領 域International Business and Foreign Language Communication Field | IH103基礎口語傳播Fundamentals Of Speech Communication (2) | IH116資訊概論實務Basic Concepts of Information Technology: Lab(1) | IH203會展接待技巧Reception Techniques for MICE Industry (3) | IH220英文商用書信寫作English Business Correspondence(2) | IH221英文實用寫作Practical English Writing(2) | IH311商務寫作(一)Business Writing (I) (2) | IH312商務寫作(二)Business Writing (II) (2) |  |
|  | IH111企業倫理與社會責任Ethical Decisions and Corporate Social Responsibility(3) | IH213商業溝通與社交禮儀 Business Communication and Social Etiquette（3） | IH214商務日語溝通與禮儀Japanese Language and Mannerisms in Business Communication(2) | IH215商務日語溝通實務Practical Japanese Language and Business Communication（2） | IH313商用英文Business English(2) | IH405商務溝通Business Communication (2) | IH406進階商務溝通Advanced Business Communication (2) |
|  | H104溝通理論概論Introduction To Communication Theory(2) | IH226溝通說服與談判 Negotiation Skills and Techniques（3） | IH319演說與辯論Speech and Debate(2) | IH314企業概論Introduction to Business(2) | IH315職場英語Workplace English(2) | IH415論證分析Analysis and Argumentation(2) |  |
|  |  | IH234西洋文學概論Introduction to Western Literature(2) | IH316觀光英文Tourism English (2) | IH317新聞英文Journalistic English (2) | IH342電腦繪圖與影像處理Computer Drawing & Image Processing(2) |  |  |
|  |  | IH239英漢翻譯入門Introduction to Chinese-English Translation(2) | IH251技術寫作Technical Writing(2) | IH335流行文化英文English for Popular Culture(2) | IH347數位修辭學Digital Rhetoric(2) |  |  |
|  |  |  |   | IH320海外研習（一）Overseas Study（I）(3) | IH321海外研習（二）Overseas Study(Ⅱ)(3) | IH409文化研習 Foreign Culture Study(3) | IH410企業實習(二)Internship (II）(3) |
| 藝 術 設 計 與 創 作 領 域 Art Design and Creativity Field |  | IH211文化創意產業Cultural Creative Industries(3) | IH227藝術與人文講座(一) Art & Humanity(I) (2) | IH228藝術與人文講座(二) Art & Humanity(II)(2) | IH323工藝與雕塑Craft and Sculpture(3) | IH324當代藝術Contemporary Art(3) |  |  |
|  |  | IH229藝術與美學講座(一) Arts and Aesthete(I)(2) | IH230藝術與美學講座(二) Arts and Aesthete(II)(2) | IH325設計史Design Style & History(3) | ★IH338英美讀畫詩專題English Ekphrastic Poetry(2) |  |  |
|  |  | IH231台灣藝術史Taiwanese Art History(3) | IH222現代藝術Modern Art(3) | ★IH339展覽規劃基礎Introduction to exhibition planning(2) |  |  |  |
|  |  |  | ★IH246戲劇英文Drama (Theatre) English(2) | ★IH340藝術創作理念The artist statement(2) |  |  |  |
| 亞 太 人 文 與 語 言 文 化 領 域Asia-pacific Humanities Language and Culture Field |  | IH115神話選讀Selected Readings in Chinese Mythology(2) | IH223亞太語言與文化Language and Culture(3) |  | IH326全球化與華人文化(一)Globalization and Chinese Culture(I)(2) | IH327全球化與華人文化(二)Globalization and Chinese Culture (II)(2) |  | IH413華人社會與信仰文化Chinese Society and Religious Culture(3) |
| IH123台灣文化概論（一） (2)Introduction to Taiwanese Culture (I) | IH124台灣文化概論（二）(2)Introduction to Taiwanese Culture (II) | IH244俗文學概論（一）(2)Introduction to Popular Literature (I) | IH245俗文學概論（二）(2)Introduction to Popular Literature (II) | IH336專家詞Topics on Specified Authors' Ci (3) | IH337專家詩Topics on Specified Authors' Poetry (3) |  |  |
| IH344台灣文化概論Introduction to Taiwanese Culture(2) |  |  |  | IH330亞洲華文文學(一)Asian Chinese Literature (I)(2) | IH331亞洲華文文學(二)Asian Chinese Literature (II)(2) |  |  |
|  |  |  |  |  | IH345華人戲曲表演藝術(一)The Art of Chinese Traditional Opera (I) (2) | IH346華人戲曲表演藝術(二)The Art of Chinese Traditional Opera (II) (2) |  |  |
| 備註Remarks | 1. 核心選修課程各領域至少選一門科目，總計不得低於11學分。Take at least 11 credits from the four fields and each field required as least one course.
2. 外國學生可免修「亞太人文與語言文化領域」課程。Foreign students are eligible for waivers of courses related to “Asia-Pacific Humanities, Languages and Cultures” .
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