**元智大學 資訊傳播學系 碩士班 必修科目表**

**（114學年度入學新生適用）**

**Department of Information Communication, Yuan Ze University**

**List of Required Courses for the Master Program**

**(Applicable to Students Admitted in Academic Year of 2025)**

114.04.23一一三學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2024, on April 23, 2025

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| --- | --- | --- | --- | --- |
| 學年  Academic Year  學期  Semester  科目  Course | 第一學年  1st Academic Year | | 第二學年  2nd Academic Year | |
| 上Fall | 下Spring | 上Fall | 下Spring |
| 必修  科目  Required Courses  (7) | 書報討論(一)  Seminar on Research Projects (I)  (1)  GI525 | 書報討論(二)  Seminar on Research Projects (II)  (1)  GI516 | 書報討論(三)  Seminar on Research Projects (III)  (1)  GI604 | 書報討論(四)  Seminar on Research Projects (IV)  (1)  GI629 |
|  | 研究方法  Research Methodology  (3)  GI503 |  |  |
| 學分小計  Credits Each Semester | 1 | 4 | 1 | 1 |
| 備 註  Remarks | 1. 最低畢業計 24 學分+ 2～4學分（書報討論）+ 碩士論文6學分 2. 每學期必須修讀並通過本所所開之書報討論課程（至多四學期） 3. 入學研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成**學術研究倫理教育課程**，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。 4. The minimum graduation requirement is 24 credits in total, excluding graduate seminar (2-4 credits) and master thesis (6 credits). 5. Students must complete the graduate seminar which is a required course for four semesters. 6. Students must complete the Academic Research Ethics Education Course before the end of their first semester to satisfy the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. This course must be completed before students can apply for the oral examination of their master thesis. | | | |

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**元智大學 資訊傳播學系碩士班 選修科目表**

**（114學年度入學新生適用）**

**Department of Information Communication, Yuan Ze University**

**List of Elective Courses for the Master Program**

**(Applicable to Students Admitted in Academic Year of 2025)**

114.04.23一一三學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2024, on April 23, 2025

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| --- | --- | --- | --- | --- |
| 類別/組別  Group | 課號  Course Code | 中文課名  Course Title | 英文課名  Course Title | 學分數  Credits |
| 選  修  科  目  Elective Courses | GI644 | 數位媒體使用者經驗研究 | User Experience Research of Digital Media | 3 |
| GI620 | 視覺傳達設計研究 | Research of Visual Communication Design | 3 |
| GI570 | 資訊傳播產業研究 | Research of Information Communication Industry | 3 |
| GI625 | 文創個案研究 | Case Studies in Cultural Creativity | 3 |
| GI622 | 電子商務 | Electronic Commerce | 3 |
| GI633 | 智慧財產權研究 | Research of Intellectual Property | 3 |
| GI636 | 設計策略實務專題 | Design strategy case study | 3 |
| GI510 | 人機互動設計 | Human-Computer Interaction Design | 3 |
| GI638 | 混合實境 | Mixed Reality | 3 |
| GI560 | 人工智慧 | Artificial Intelligence | 3 |
| GI591 | 數位遊戲研究 | Research for Digital Games | 3 |
| GI637 | 數位學習與介面設計 | Digital learning and interface design | 3 |
| GI578 | 電腦視覺與影像處理 | Computer Vision and Image Processing | 3 |
| GI634 | 數位媒體應用 | Digital Multimedia Applications | 3 |
| GI641 | 資訊隱私研究 | Research of Information Privacy | 3 |
| GI642 | 電信資訊網路專題 | Topics on Telecommunications and Information Networking | 3 |
| GI643 | 進階科技英文 | Advanced English for Science and Technology | 3 |
| GI646 | 設計驅動的創新 | Design-driven Innovation | 3 |
| GI647 | 互動藝術 | Interactive Art | 3 |
| GI649 | [推測設計](https://yzu365-my.sharepoint.com/:w:/g/personal/doris_saturn_yzu_edu_tw/Efd7C8wodplBu7xpKR1-22sBYIvkPzQSzEfGksRrCEqYCQ?e=EyB2Ia) | Speculative Design | 3 |
| GI648 | [新媒體藝術](https://yzu365-my.sharepoint.com/:w:/g/personal/doris_saturn_yzu_edu_tw/EbmMxPqcFP9ChVg9pRMfgFIBwsH9JNXAx9EWtqmiphayVw?e=VWBRRa) | New Media Arts | 3 |
| GI584 | 資訊傳播專題(一) | Special Topics on Information Communication Studies(I) | 3 |
| GI581 | 資訊傳播專題(二) | Special Topics on Information Communication Studies (II) | 3 |
| 備 註  Remarks | 1. 在修業年限內，本系選修科目至少需修畢6門。 2. 外籍生必須修滿經指導教授認可之選修課程24學分。 3. 本所研究生須符合學術發表規定，始得參加論文口試（相關規定參見「元智大學資訊傳播學系碩士班研究生學術發表規定」） 4. 欲跨學制修課之學生，須填寫「元智大學課程跨學制申請表」，跨學制修課之學分數准予納入畢業學分，至多6學分。 5. Students must complete at least 6 department elective courses before graduation. 6. Foreign students must complete elective courses with 24 credits approved by their thesis advisor. 7. Students must satisfy the regulations on academic publications before proceeding with the oral examination of their theses. (Please refer to “Regulations on Graduate Student Academic Publication in the Graduate School of Information Communication at Yuan Ze University” for more details.) 8. Students who would like to apply for Cross-System Courses need to fill in the "Application for Cross-System Courses" form. Credits taken across academic systems are allowed to be counted as graduation credits, up to a maximum of 6 credits. | | | |

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