2026 世新大學英語暨傳播應用學系文化與傳播研討會
—AI 衝擊下的語言及文化研究

《徵稿啟事與投稿須知》

一、**活動時間**：2026 年 4 月 24 日（星期五）

二、**活動地點**：世新大學(臺北市文山區木柵路一段 17 巷 1 號)

三、**主辦單位**：世新大學英語暨傳播應用學系

四、**研討會目的**：

　　　世新大學英語暨傳播應用學系「文化與傳播」學術研討會，旨在回應當前「數位為經、AI 為緯」的時代脈動，推動英語文學與語言學之理論與實踐，並關注相關媒體、傳播與科技發展所引發之多元議題。期盼藉此建構跨學科學者交流、對話與合作的平台，及時整合英語研究、傳播研究與多媒體實務，從嶄新的傳媒視角出發，梳理並開展新的學術想像與研究可能。

五、**研討會議主題及內容(包含但不限於此)**：

主題一【文學】跨媒體平台的文學改編
主題二【語言】科技與人工智慧對翻譯實務之影響
主題三【語言】跨文化溝通能力及其培養與發展
主題四　AI 輔助教學方法
主題五　AI 驅動新媒體時代中的文學呈現與再現形式
主題六　新聞與另類媒體語言在語言學與文化研究中的探討

六、**論文投稿須知**：

1. 本研討會採公開徵稿方式，<u>投稿時請註明投稿主題</u>。投稿方式、截止日期與審查公告日期說明如下：
   - 論文摘要投稿：摘要投稿以中或英 300 字為限，並於 2026 年 1 月 16 日(五)前，將資料寄至 dteng@mail.shu.edu.tw
   - 審查結果公告：由主辦單位審查後 2026 年 2 月 21 日(六)於本系網頁公佈錄取名單，並以電子郵件方式通知。
   - 論文全文繳件：通過摘要審查者之論文全文，最後繳交日期為 2026 年 3 月 12 日(五)；論文全文總字數以中英 5000-8000 字(包含摘要、本文、圖表、註釋參考書目)為限。全文電子檔請將資料寄至 dteng@mail.shu.edu.tw。
2. 稿件均由學界委員進行匿名審查。會議發表形式為「口頭發表」
3. 摘要與全文格式內容請採用「APA」、「MLA」書寫
4. 除封面外，摘要請勿出現作者等相關資訊。

七、**其他說明注意事項:**

1. 主辦單位擁有刊載論文內容於主辦單位相關之印刷品、網頁或光碟之權利，刊載時將依學術論文慣例註明作者與出處。

2. 論文中凡涉及版權部分，請事先取得原著者或出版社書面同意。本活動主辦單位不負版權責任。

八、聯絡資訊：

1. 聯 絡 人：張小姐
2. 聯絡電話：(02)2236-8225 ext. 83562
3. 聯絡地址：116 臺北市文山區木柵路一段 17 巷 1 號
4. E-MAIL：dteng@mail.shu.edu.tw
5. 研討會網頁：https://dteng.wp.shu.edu.tw/?p=4835

Call for Papers: Intercollegiate Conference of English Literary and Linguistic Media and Communication (ICELLMC)

Organizer: Shih Hsin University
Host institution: Department of English and Applied Communication
Conference Date: April 24, 2026
Conference Venue: She-Wo Building S1204 Conference Room

The Intercollegiate Conference of English Literary and Linguistic Media and Communication is a peer-reviewed conference hosted by the Department of English and Applied Communication at Shih Hsin University. It seeks to respond to our contemporary moment in which "the digital forms the warp and AI the weft." The conference aims to advance theoretical and practical inquiries in English literature and linguistics, while engaging with a wide range of issues arising from developments in media, communication, and technology. It further endeavors to build a platform for interdisciplinary exchange, dialogue, and collaboration, enabling the timely integration of English studies, communication studies, and multimedia practice, and to explore new horizons of academic imagination and research possibilities from innovative media perspectives.

Suggested topics include, but are not limited to:

- Literary adaptations across media platforms
- The influence of technology and AI on translation practices
- Intercultural communication competence and its development
- AI-assisted teaching methodologies
- Literature's presentation in the era of AI-driven new media
- Journalism and alternative media languages in linguistic and cultural studies

Proposals for papers in English or Mandarin Chinese are accepted. Proposals for panels are also welcome. Please email proposals as MS Word (.docx) attachments before January 16, 2026. Proposals should be accompanied by

an abstract (300 words) and a separate cover sheet including the presenter's education and employment history, current institutional affiliation, brief list of representative works, and email address. Please avoid reference to personal information in your abstract in order to facilitate our blind review. Abstracts and full manuscripts should follow APA or MLA style as set out in their most recent editions. Please send your email to:
Ms. Sophia Chang
Email: dteng@mail.shu.edu.tw

The conference committee will send out acceptance emails on February 21, 2026. Accepted presenters must submit a full manuscript (5000-8000words) by March 12, 2026. For on-line announcement of accepted proposals, please see the following website: https://dteng.wp.shu.edu.tw/?p=4835

Important dates
Deadline for proposals: January 16, 2026 (Friday)
Acceptance emails sent: February 21, 2026 (Saturday)
Deadline for full manuscript: March 12, 2026 (Friday)
Conference date: April 24, 2026 (Friday)