

Call for Papers

2026 NPU 23rd Anniversary Conference on Humanity, Management, Tourism, and Leisure

Conference Theme: *Oceanic Resonance — The Island Pulse of Digital Management with Sustainable Leisure*

Conference Dates: June 4, 5 and 6, 2026

Venue: National Penghu University of Science and Technology, Penghu County, Taiwan

Organizers:

- College of Humanities and Management, National Penghu University of Science and Technology
- College of Tourism and Leisure, National Penghu University of Science and Technology

Background

The 2026 CHM & CTL Conference on Humanity, Management, Tourism, and Leisure represents a strategic interdisciplinary collaboration between the College of Humanity and Management (CHM) and the College of Tourism and Leisure (CTL) at National Penghu University of Science and Technology in Penghu, Taiwan, ROC. Centered on the theme "*Oceanic Resonance: The Island Pulse of Digital Management with Sustainable Leisure*," the conference is rooted in the unique maritime and cultural landscape of the Penghu archipelago. It addresses the global need to balance rapid technological innovation with ecological preservation, exploring how digital tools can optimize management practices while ensuring the long-term viability of tourism. By bringing together scholars and practitioners, the symposium seeks to foster an "oceanic resonance" that aligns digital efficiency with humanistic values and environmental responsibility.

Areas & Topics

Abstracts are welcome in any area of humanity, management, tourism, and leisure studies, including but not limited to:

1. Humanity and Management Group:
 - (1) Related fields to shipping and transportation management
 - (2) Marketing and logistics management related fields
 - (3) Information management related fields
 - (4) International trade related fields
 - (5) Related fields to business management or AI technology-driven issues
 - (6) Applied foreign languages related fields
2. Tourism and Leisure Management Group:
 - (1) Tourism and leisure related fields
 - (2) Related fields to marine recreation
 - (3) Related fields to hospitality management
 - (4) Ecotourism related fields

Abstract Submission

- Abstracts should be 200 to 300 words in either Chinese or English. Please follow the marketing

review submission format (Manuscript format).

- Deadline for abstract and full paper submission: May 17, 2026. Submissions are highly encouraged.
- Notification of acceptance for abstracts and full papers: May 24, 2026.

Types of Presentations

- Oral Presentation: Each paper will be allocated 20 minutes for presentation and 5 minutes for discussion.
- Online Presentation: Each paper will be allocated 20 minutes for presentation on Google Meet and 5 minutes for discussion.
- Poster Presentation: A dedicated area and time slot will be arranged for display and discussion of posters.

Contact Information

- Submission Link: <https://forms.gle/bY39nbjaJSnU5jdG9>
- Email: stchen@gms.npu.edu.tw